

“More Power to the Channel and a Big Brand to Leverage”

The UC&C Summit 2022 Officially Announced

The second virtual edition of the event powered by Wildix will take place on January 24th

Tallinn, Estonia – Today, Wildix officially announced the **next edition of the UC&C Summit**, the first event that gathers Managed Service Providers and System Integrators to present them with **news from the market** and inform them on **the new frontiers of technology**. The 2022 Summit will take place on January 24th. Registrations are available here: www.uc-summit.com.

The 2022 edition of the UC&C Summit will be **virtual**, following the enormous success of the first virtual event last year, which came after numerous live, in-person versions of the Summit. Hundreds of professionals will be connected to join the event via **online streaming**.



Wildix will highlight the latest transformations of the market and unveil the newest releases from the brand.

This event will center around two main topics: the importance of the Channel as added value to the customers, and the strength of a global brand when it comes to closing deals.

“This year more than ever, the UC&C sector has suffered from the elimination of the Channel in the sales process,” says Steve Osler, CEO and co-founder of Wildix, “which is entirely because of big players and vendors, who reduce Managed Service Providers and System Integrators to mere agents and keep them owning their customers. This event is a strong counterattack against this trend.”

“During the UC&C Summit, we will present the magic of WebRTC and React Native technology,” adds Dimitri Osler, CTO and co-founder of Wildix. “Additionally, for the first time, we have made a terrific one-interface package to let people use all the best of UC&C from one single intuitive platform.”

Marketing and Sales support are core pillars in the Wildix offer to Partners. Albert Benigno, CSO at Wildix, stresses the importance of a solid relationship between the vendor and the professional: “This Summit’s theme will be another chance to strengthen our statement: MSPs and System Integrators must be recognized for their vital role in supporting customers and providing technology solutions.”

Emiliano Tomasoni, CMO at Wildix, focussed on the benefits of a worldwide brand in terms of recognition passed on to Partners: “Being part of a global well-known company is a huge point of value when it comes to expanding markets and operations. At Wildix we work hard to help our Partners grow on this front”.

Learn more about the Virtual UC&C Summit [here](#).

About Wildix:

Wildix is the first Unified Communications solution that is 100% sales-oriented.

The company was founded in 2005 by the Osler brothers, two young entrepreneurs with a solid background in information technology and engineering.

Wildix helps companies grow with 100% secure products that put the latest technology at their service, offering a booster for each step of the customer journey. Over a million Wildix active users worldwide trust in the communication services provided by Wildix. Thousands of businesses across 135 countries have seen significant cost savings, leaner business processes, and access to new business tools that guarantee a positive ROI.